



The Crowd Integration Consultancy

Marketing & Business Development Intern

About this Position

Join an innovation consultancy that is reinventing the way problem-solving and digital delivery is done.

Ensemble Consultancy is hiring a Marketing & Business Development Intern to support the company's ambitious growth goals. You will help market and support Ensemble's open innovation and digital delivery offerings, helping capture business with federal clients such as NASA, CDC, DoD, and HHS. We are seeking a candidate who is seeking to strengthen their entrepreneurial muscles and is fiercely passionate about open innovation, prize challenges, content marketing, civic service, and business development. You will be perfect for this job if you are inquisitive, hard-working, entrepreneurial, and love critical thinking and writing.

Roles & Responsibilities

The marketing & business development intern will be responsible for the following activities:

Content & Digital Marketing (40%)

- Developing differentiated content strategy and driving execution of the strategy using social media, partnership blogs, and company website
- Monitoring and reporting on Google Analytics Key Performance Indicators
- Enhancing Ensemble creative materials using freelancer platforms
- Creating written content and materials showcasing Ensemble verticals, capabilities, and business processes
- Developing case studies and writing about client projects

Business Development (40%)

- Conducting market research and business opportunity scouting
- Helping design and write compelling federal proposals and technical approaches
- Developing bid overviews, go/no-go analysis, proposal timelines, and content development process
- Supporting Lead Capture activities including leading a Weekly Opportunities Rundown by 1. running search agents, 2. performing data capture / screen out opportunities according to Ensemble capabilities, and 3. presenting pipeline opportunities at weekly meetings
- Coordinating and assisting with federal proposal quality assurance and compliance review processes

Project/Admin Delivery Duties (20%)

- Participate in weekly 1 on 1 with manager, covering general training, mentoring, and professional development
- Create visually appealing presentation slides supporting client accounts
- Data gathering, entry, and analysis for the purposes of client market research, business intelligence, and operations
- Organize and index proposal content repository and other internal documents

Ensemble Intern/Co-op Details:

- Part time position (20-30 hours), virtual, starts immediately, position earns College Credit

**Interested in applying? Send your cover letter and CV to
info@ensembleconsultancy.com**